Strategic Priorities for AIA Kansas City through 2033

VISION

AIA Kansas City will be the recognized leader of a diverse membership of architects who improve our communities and our collective future.

GOALS

Educate AIA Kansas City members

STRATEGY METRICS

Diversify array of CEU sessions

Shape national AIA priorities to influence educational needs in KC region

MULTI-YEAR STATEGIES

2. Develop a member feedback mechanism to guide continuing education priorities

GOALS

Strengthen career development continuum

STRATEGY METRICS

Consider and incorporate overall membership feedback

MULTI-YEAR STATEGIES

- Create educational partnerships to influence leadership development at early career stages
- Create structured mentoring program for top/down and bottom/up relationships

GOALS

Provide best practice resources to local firms

STRATEGY METRICS

Increase the unique participation of member firms.

MULTI-YEAR STATEGIES

practices availalbe to member firms

1. Expand topics of best

GOALS

Elevate the role of the architect through public facing partnerships

STRATEGY METRICS

Increase # of members actively serving on civic and political commissions and agencies

MULTI-YEAR STATEGIES

- Collaborate with the Center to help KC Design Week become the premier design event regionally to attract outside attendees
- Develop plan to increase influence of members in the metro region

MISSION

In continuous operation since 1890, AIA Kansas City supports its members, advances the value of the architecture profession, and improves the quality of the built environment.