

# **2018** Cornerstone Partner Levels and Benefits

## We are pleased to offer frequent and prominent recognition benefits designed to create a valuable sponsorship experience for your company.

## **GOLD - \$7,500 | Play a major role in delivering programs and services to AIA Kansas City members**

SAME BENEFITS AS SILVER LEVEL, PLUS:

- Logo recognition in six issues of Building Blocks weekly e-newsletter
- Recognized and introduced as "Lead Partner" at one Cocktails & Conversations event
- Personalized name tags at AIA Kansas City events for six representatives of your company
- Space rental benefit increases to two free full weekdays
- Increase to a total of five tickets at a reserved table for annual Design Excellence Awards

### SILVER - \$5,000 | Achieve significant exposure and interaction within the architectural community

SAME BENEFITS AS BRONZE LEVEL, PLUS:

- Private, informal conversation over coffee with AIA Kansas City board leaders and Executive Director
- Personalized name tags at AIA Kansas City events for four representatives of your company
- Space rental benefit increases to one free full weekday or one evening/weekend

### BRONZE - \$2,500 | Increase opportunities for meaningful "face time" with AIA Kansas City members

SAME BENEFITS AS RED RIBBON LEVEL, PLUS:

- Invitation for one representative from your company to attend the AIA Kansas City Annual Luncheon, honoring our Cornerstone Partners and our Member Firms (held in May/June)
- NEW BENEFIT: Invitation to serve on 2018 Design Excellence Awards Committee\*\*
- Logo displayed in two issues of AIA Kansas City *Building Blocks*
- Opportunity to be recognized and introduced as "Featured Partner" at one Cocktails & Conversations
- Personalized name tags at AIA Kansas City events for two representatives of your company
- Logo with link to your website on the AIA Kansas City website "Sponsor" page
- Logo recognition on Cornerstone Partner banner
- Space rental benefit increases to one free half-day (weekday)
- Two tickets to annual Design Excellence Awards (held in November)
- Option to pay **quarterly** or semiannually

### **RED RIBBON - \$1,000 | Enhance your company's image by partnering with AIA Kansas City**

- Opportunity to propose one of your associates for AIA Kansas City's **Pillars leadership program**, helping you shape your company's future
- Invitations to *Cocktails & Conversations* for two representatives of your company
- Prominent name tags at AIA Kansas City events indicating you are a Cornerstone Partner sponsor
- Name listed, with link to your website, on the AIA Kansas City website "Sponsor" page
- Name listed on Cornerstone Partner banner, displayed in chapter office and at chapter events
- Opportunity to communicate directly with AIA Kansas City members and allied professionals by presenting a lunchtime continuing education program
- 20% discount on one full- or half-day (weekday) space rental to hold a private event at AIA Kansas City
- Option to pay semiannually

#### \*\*Only two spots available, first come, first served. Feb.-Nov. time commitment. Must contact Kristen DaMetz by Feb. 1, 2018; kristen@aiakc.org.

Questions? Please contact Dawn Taylor, Executive Director, at 816-979-3180 or dtaylor@aiakc.org.