



# Strategic Plan

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## 2020 - 2024

## AIA Kansas City Strategic Plan

The AIA Kansas City Strategic Plan Task Force has clarified the strategic plan by creating realistic, impactful action items, outlining their priority and timeline. The task force has summarized the AIA Kansas City Strategic Plan with an outline that includes four vision statements further broken down into intentions for the chapter.

### Elevating the Value of Architects

For centuries, Architecture has had a profound impact on the public realm.

But how will the profession of architecture manifest in 20 or 30 years? Will online marketplaces sell pre-fabricated buildings created by fully integrated technology, manufacturing, and construction companies? Will virtual reality allow us to work or congregate in unbuilt spaces, reducing the need for the physical public places that make up our cities today? Will public trust in our profession and reliance upon our expertise wane, as some predict?

The architects' future will most likely include realities we do not currently imagine. However, the only one certainty is our profession will change. Just as similar professions have experienced in recent years, the quickening pace of technology and market innovations combined with the evolution of social and cultural trends will assist in the rapid evolution of the architectural practice landscape.

**By committing to the following intentions, AIA Kansas City will elevate the value of architects:**

1. Be the voice
2. Embody visible leadership
3. Declare that good design is a human right
4. Demonstrate the power of the design process

### Foster the Future

To be successful, the profession needs a continuous pipeline and retention of the next generation of architects. Sustainability in any organization means building interest and relevance in their community while fostering future membership and leadership. The challenge is forecasting optimal ways to feed the pipeline. What are the needs of the next generation? How will they impact and inform the evolution of the profession.

**By committing to the following intentions, AIA Kansas City will foster the future:**

1. Educate the educator
2. Nurture talent
3. Uphold design as a mindset
4. Strengthen our pipeline

### Intentional Knowledge Sharing

AIA Kansas City has a responsibility to provide programmed learning, opportunities for personal growth, and a sense of belonging. The importance of this issue cannot be understated. It is through these avenues that AIA Kansas City is in a prime, unique position to increase knowledge sharing across the profession.

**By committing to the following intentions, AIA Kansas City will support intentional knowledge sharing:**

1. Empowerment through mentorship
2. Create meaningful connections
3. Celebrate accomplishments
4. Further our knowledge base

### Equity + Diversity + Inclusion

AIA Kansas City believes that our profession and our larger A/E/C industry are enriched by the creative power of diverse opinions, equitable practices, and inclusive firm cultures. Our chapter will deliver tools and resources that our members will use to build an empowered workforce, where everyone is valued and has equal access to prosperity. The time is now, and the opportunities are at hand to establish solid EDI practices that reflect our future workforce.

**By committing to the following intentions, AIA Kansas City will strengthen Equity + Diversity + Inclusion:**

1. Reflect the face of the public
2. Create a culture of belonging
3. Make EDI a fundamental practice