



2021 Cornerstone Partner Levels and Benefits

We are committed to providing frequent and prominent recognition benefits to our Cornerstone Partners, with some modifications as we continue navigating the pandemic. Our goal remains unchanged in 2021: **to create a valuable sponsorship experience for your company.**

We have created new benefits for 2021.

Benefits at each level pertaining to in-person events, e.g., **Cocktails & Conversations, Annual Luncheon, and Design Excellence Awards**, will return when our community enters that phase of recovery and safety.

We will present an **updated list of recognition benefits** to you at that time.

GOLD - \$7,500 | Play a major role in delivering programs and services to AIA Kansas City members

SAME BENEFITS AS SILVER LEVEL, **plus:**

- Linked logo recognition **in six issues** of *Building Blocks* weekly e-newsletter
- Two invitations to meet with our board to discuss current initiatives – schedule and format TBA

SILVER - \$5,000 | Achieve significant exposure and interaction within the architectural community

SAME BENEFITS AS BRONZE LEVEL, **plus:**

- **Linked logo recognition in two issues** of *Building Blocks* weekly e-newsletter
- Invitation to meet with our board to discuss current initiatives – schedule and format TBA

BRONZE - \$2,500 | Increase opportunities for meaningful “face time” with AIA Kansas City members

SAME BENEFITS AS RED RIBBON LEVEL, **plus:**

- **For 10-Year Bronze Sponsors:** Invitation to meet with our board to discuss current initiatives – scheduled quarterly
- **Logo displayed in two issues** of AIA Kansas City *Building Blocks* weekly e-newsletter
- **Logo** with link to your website on the AIA Kansas City website “Sponsor” page
- **Logo recognition** on Cornerstone Partner banner
- Option to pay **quarterly** or semiannually

RED RIBBON - \$1,000 | Enhance your company’s image by partnering with AIA Kansas City

- Opportunity to communicate directly with AIA Kansas City members and allied professionals by presenting a “Nooniversity” continuing education program**
 - ****Only Cornerstone Partners will have the option to present an in-person Nooniversity to our members, simultaneously presenting to a virtual audience. Dates TBD.**
- Opportunity to propose one of your associates for AIA Kansas City’s Pillars leadership program, helping you shape your company’s future
- Name listed with link to your website on the AIA Kansas City website “Sponsor” page
- Name listed on Cornerstone Partner banner, displayed in chapter office and at chapter events
- Option to pay semiannually

Questions? Please contact Dawn Taylor, Executive Director, at 816-979-3180 or dtaylor@aiakc.org.